

The most
institutionally
vetted solution
on the market.

Investor demand is reshaping wealth management. Digital assets, tokenized investments, stablecoins, and emerging financial products are becoming part of mainstream portfolios, creating new opportunities for client engagement, asset growth, and platform differentiation. ETRADE has the opportunity to extend its leadership into this new market—but success requires trusted infrastructure, institutional controls, and scalable intelligence. Lukka provides the foundation that enables ETRADE to deliver digital asset investing with the transparency, confidence, and operational rigor expected from Morgan Stanley.

Modern Investing Infrastructure

OneFi — The Source of Financial Truth

Create a unified foundation for digital asset investing across trading, custody, reporting, and client servicing.

Trusted Pricing & Asset Data

Deliver consistent valuations, asset classifications, and market intelligence across crypto assets, ETFs, stablecoins, and future tokenized investments.

Transparent Client Reporting

Support account statements, portfolio reporting, performance measurement, and investor transparency through institutional-grade data infrastructure.



Platform Growth & Innovation

Launch New Investment Products

Accelerate the introduction of crypto investing, tokenized assets, thematic portfolios, and future digital investment offerings.

Future-Ready Infrastructure

Built to support the evolution from crypto trading to tokenized markets, programmable assets, and next-generation investment experiences.

Unified Platform Operations

Integrate digital asset workflows into existing brokerage, operations, reporting, and wealth management environments.

Trust, Risk & Compliance

VASPClear — The Source of Counterparty Trust

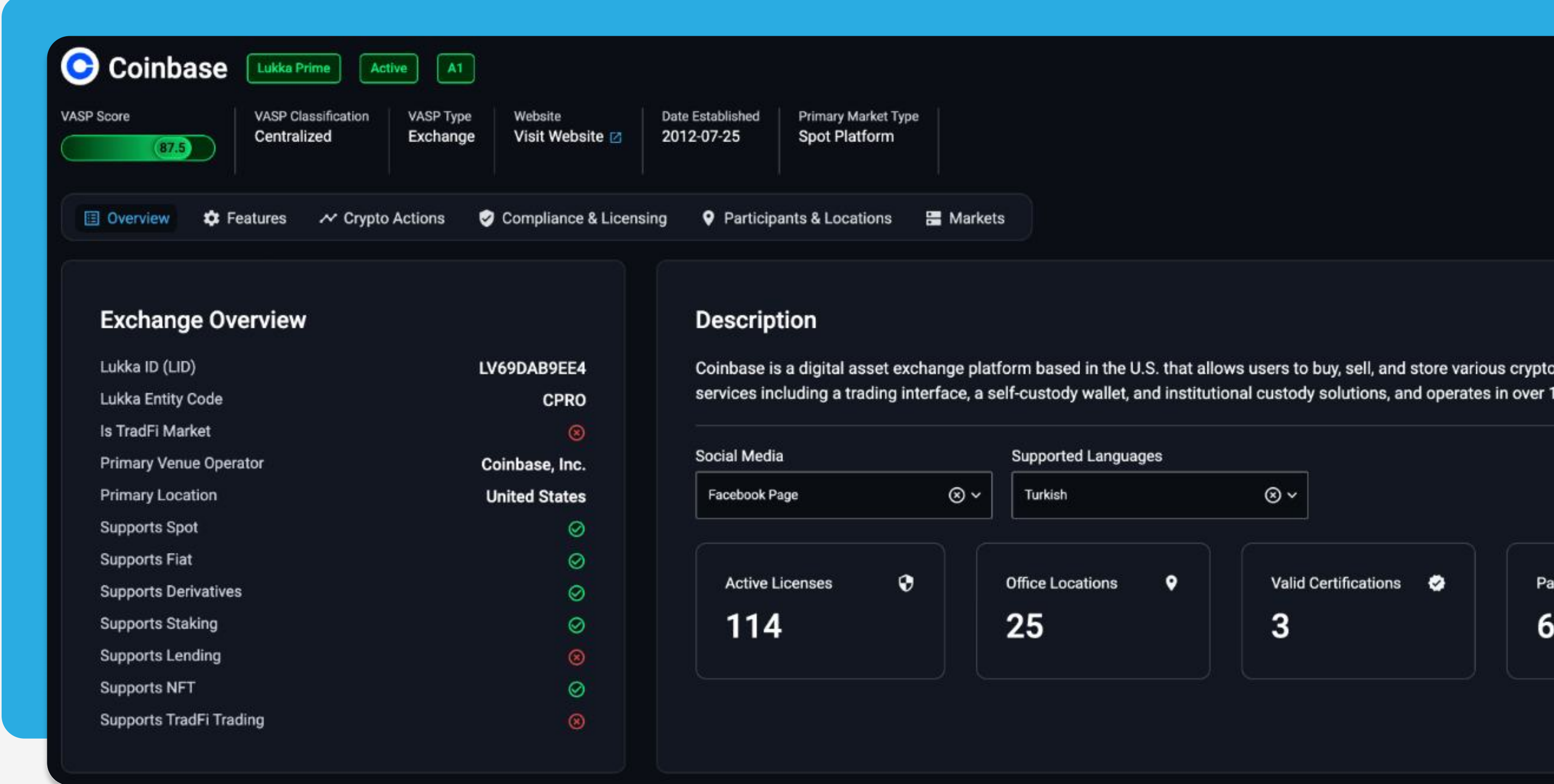
Provide trusted intelligence across exchanges, custodians, liquidity providers, and digital asset ecosystem participants.

Institutional Risk Controls

Support AML, sanctions screening, onboarding, monitoring, and governance workflows through transparent and defensible data infrastructure.

Regulatory Confidence

Maintain complete data lineage, audit transparency, and operational controls designed for enterprise compliance requirements.



Grow Investor Participation

Lukka Intelligence

Transform pricing, compliance, market, and ecosystem data into actionable intelligence across product, risk, and client teams.

Research & Market Insights

Enable better investment discovery, market awareness, and digital asset education through trusted intelligence.

AI-Ready Distribution

Deliver intelligence through APIs, MCP-enabled workflows, copilots, agents, and next-generation client experiences.

Digital Asset Data You Can Trust



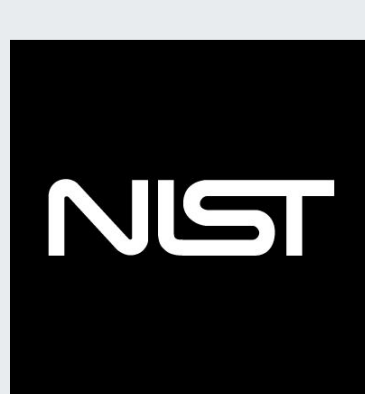
AICPA SOC 1 Type II
Service Organization
Controls



AICPA SOC 2 Type II
Service Organization
Controls



ISO 27001:2017
Information Security
Management System
Certified



NIST Cybersecurity
Assessment
Complete



IOSCO Financial
Benchmark
Statement of
Adherence

All of Lukka's products are created with institutional standards, such as AICPA Service and Organization Controls (SOC), which focus on data quality, financial calculation accuracy & completeness, and managing technology operational risk. Lukka has obtained AICPA SOC 1 Type II and SOC 2 Type II Audits, an ISO/IEC-27001 certification, NIST Cybersecurity Assessment, and continues to lead the industry with best in class technology risk governance.

2M+
Assets Tracked

50K+
VASPs Monitored

\$4.4T+
Processed